



Master of Science
**FINANCE AND
STRATEGY**

Delivered by a Triple-Accredited
Business School



The Finance and Strategy MSc commences with a 15 credit Critical Reading, Writing and Literature Research module, followed by eight 15 credit units, finishing with a 15 credit Methodological Approaches to Research and 30 credit Professional Project.

Core units:

Corporate
Finance

Strategy and
Leadership

Financial
Technologies

Performance
Management and
Control

International
Strategic
Management

Governance, Risk
and Control

Corporate
Reporting

International
Human
Resource
Management

Critical Reading, Writing and Literature Research

This unit introduces the skills required to succeed throughout the rest of the course. The primary aim of this unit is to develop critical thinking, reflective writing and other added study skills, including analysis and referencing, to a master's level. This allows the ability to research and investigate strategic opportunities for organisational improvement.

Corporate Finance

This unit will focus on financial decision making and strategy in global corporations, covering basic issues including: capital budgeting and corporate investment; capital structure; corporate sources of funding; international finance and financial risk management.

Strategy and Leadership

Implementing a 'real world perspective', this unit allows students to critically consider the strategy of organisations and their strategic choices, and the influence that a change of management can have, within a variety of organisational contexts.

Financial Technologies

This unit aims to give students a strong understanding of financial technologies and the most promising applications that are emerging within the sector. The unit will also allow students to critically examine the impact of the technologies and the potential risks that they hold for the future.

Performance Management and Control

This unit will provide students with an in-depth understanding and critical appreciation of a range of core management accounting controls, so they are able to enhance their organisation's comprehensive business performance. Students will be presented with a number of relevant theoretical issues and developments, examine what their application is and learn what significance they have in a real world scenario.

International Strategic Management

The primary aim of this unit is to help students formulate and implement strategy at company and business unit organisational levels. A 'strategy' is a plan of action designed to meet objectives (the 'game-plan') while 'management' is concerned with the implementation of the 'game-plan' – there needs to be a seamless fit between these two but, often, there is not. The unit's focus is on two key organisational areas: how should a CEO build their company/ organisation going forward? And, how should a general manager build the business going forward? The importance of employing three different mindsets (the Industry Analyst, Implementer and Academic) to help make better decisions is also explored.

Governance, Risk and Control

Due to copious international corporate scandals, corporate regulation scrutiny has increased dramatically in recent years. This unit will equip students with the skills needed to critically evaluate corporate governance, in particular the importance of risk management, internal control and ethical consideration in corporate governance.

Corporate Reporting

This unit focuses on the impact of the International Financial Reporting Standards (IFRS) on corporate reporting

in different business scenarios. Students will come to better understand how the move to harmonise accounting standards globally has affected organisations worldwide.

International Human Resource Management

This unit examines the key features of international HR management and employment systems by reviewing the way Human Resources are managed across countries and within Multinational Corporations (MNCs). An examination of the context that shapes national systems and organisational HR practices in different locations and the influence of cultural dimensions are central themes. The differences between HR management and international HR management is positioned as a backdrop to understanding the challenges which MNCs face, as well as the pressures imposed by globalisation on local employment systems.

Methodological Approaches to Research

This unit will explore critical thinking, reflective writing and other study skills, including analysis and referencing. Distinguishing the key debates in the philosophy, ethics and epistemology of science to justify the relationship between philosophical approaches and choices of qualitative and quantitative methods is examined.

Having determined how the research is relevant to the topic, formulating an appropriate methodology and research question to investigate is required.

Professional Project

This unit involves conducting an in-depth research project on a chosen area of study, bringing together and employing all of the skills learned in previous units. Successfully completing this unit will result in clear links drawn between the literature in the field and the development of research objectives and design of a clear conceptual framework. Moreover, the collection, presentation, discussion and appraisal of data is evaluated; and an overall reflection academically and professionally is required.

