

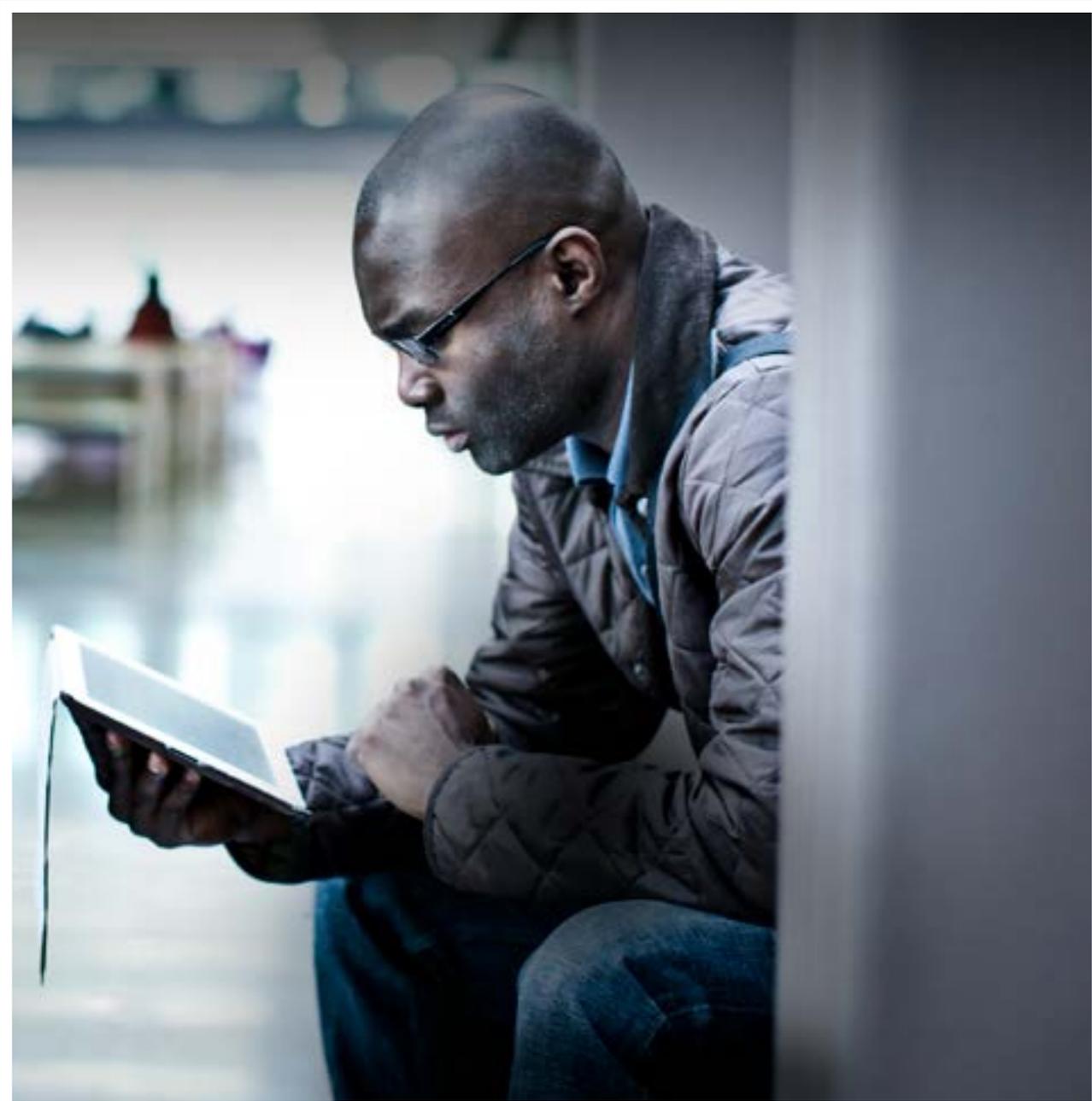
Manchester Metropolitan  
University



# GLOBAL ONLINE

## MASTERS OF BUSINESS ADMINISTRATION

Professional development that  
fits in with your life



## Welcome

Thank you for your interest in Manchester Metropolitan University's Global Online Masters of Business Administration (MBA). We offer students the opportunity to combine a quality education with the flexibility and convenience of studying online. Although we are a modern university, we have earned a global reputation for the strength of our research and the excellence of our teaching.

We hope to welcome you onto the course soon.

**Manchester Metropolitan University:  
a modern university in a world-  
leading city.**

Manchester is where business and education come together in one of Europe's most vibrant cities.

The city is recognised as one of the birthplaces of industry and innovation and was ranked the top European location for business by KPMG's Competitive Alternatives 2016 report. It is one of the UK's major business hubs, with outstanding access and infrastructure.

Manchester Metropolitan's educational pedigree is also impressive. With roots in higher education dating back to 1824, the University is a modern, dynamic and highly successful institution with a mission to disseminate knowledge and make education accessible to all those with the passion and ability to succeed.

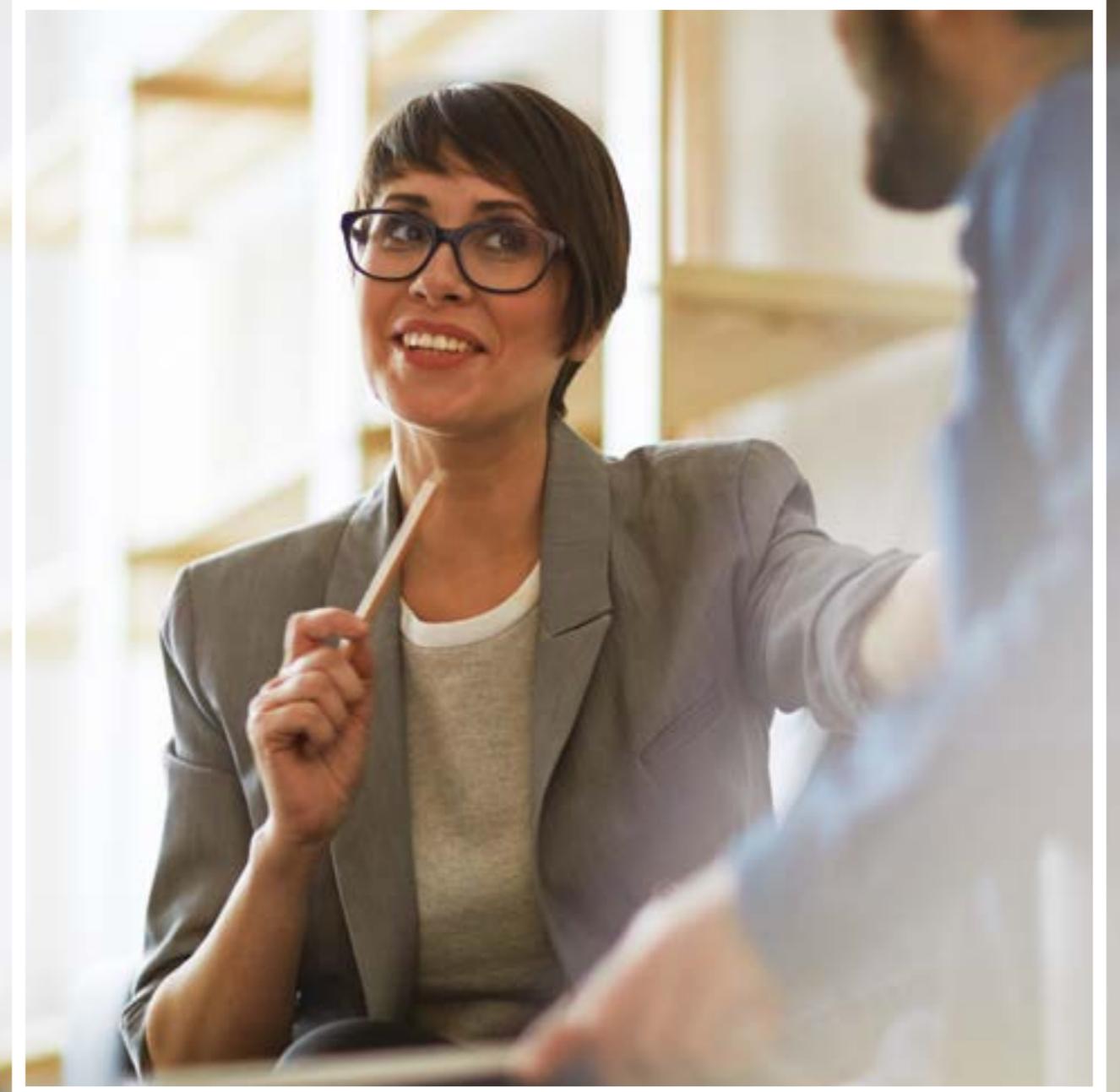
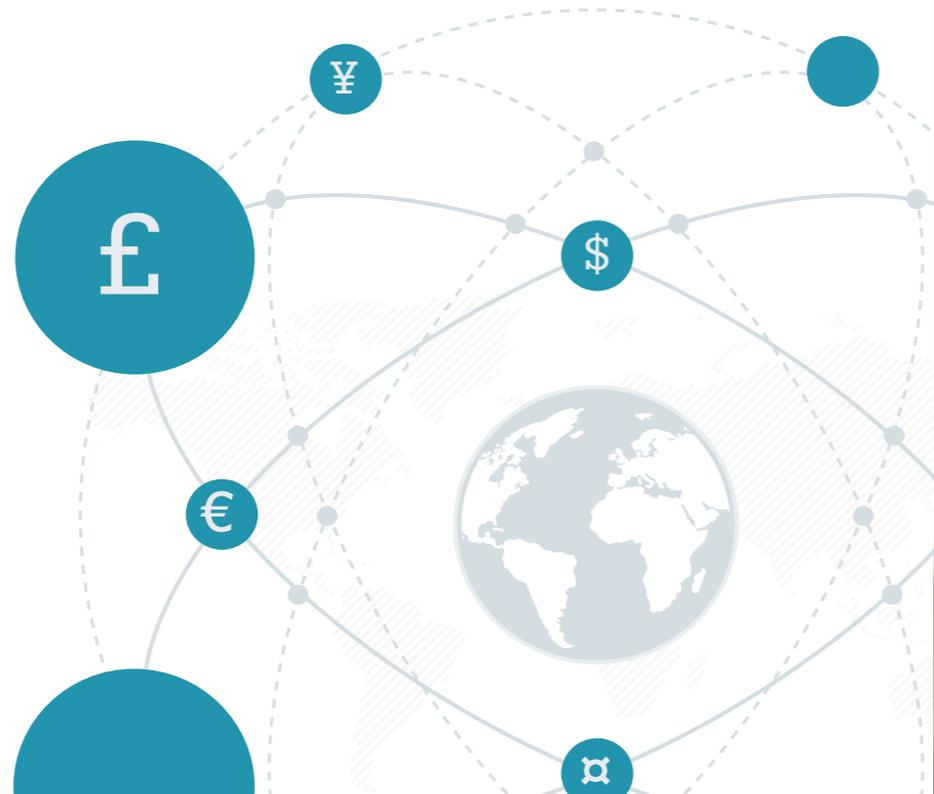


## Gain the skills needed to lead in a global market

We launched Global Online programmes at Manchester Metropolitan in 2017 to give people across the globe access to professional development, delivered 100% online and taught by research-active academics.

Our courses offer a combination of theoretical knowledge with real-world application to help make you a more effective and inspirational practitioner, as well as raise your professional profile. They are designed to offer you the opportunity to sharpen your skills and gain a depth of knowledge that could

help expand your career options, whether you wish to become a specialist in a defined discipline, to branch out into other areas of the business you work in, or even completely change the direction of your career. They are structured to enable you to take control of your future.



## Expand your career horizons in your own space and time

Wherever you are in the world, whatever your job or family commitments, we make it possible for you to earn a high-quality business qualification that can take your career to the next level. Manchester Metropolitan University can give you the skills you need to lead in the global market.

Our Global Online programmes have been expertly designed to offer highly-flexible study routes. Through our Virtual Learning Environment, you will have 24/7 access to the tools and materials you need to study successfully and feel part of a supportive community.

You will have access to a wide range of online resources, such as podcasts and readings, to support your learning. You can also participate in live online seminars

with your tutors and peers (these are also recorded to watch back later) as well as attend regular group discussions and projects, during which you can share knowledge and experiences with your fellow students.

Although teaching is 100% online, you will receive continued support from our academics and other Manchester Metropolitan staff, as well as from your fellow students, throughout your two-year programme. You will have

opportunities to network with other business professionals around the globe, making invaluable industry connections that can open doors throughout your future career.

“Learning online is a good way to achieve your goals. You can access the Manchester Metropolitan platform 24/7, whenever you need it. The relationship with our Student Success Advisor and tutors is also really close, allowing me to achieve an in-depth understanding of the topic I am studying.”

**Alvaro Benitez,**  
Global Online MBA student, 2018.



# Outstanding teaching and learning support

## Academic excellence

Each Global Online unit has a dedicated teaching team, who combine knowledge of the latest business research and management models with their practical experience and understanding of how theory can be applied. The majority of our academic staff have been business practitioners and many still provide consultancy services in the wider corporate arena.

## Student support

One of our key priorities is ensuring you have access to the support you need to complete your degree successfully. As a Global Online student, you will be assigned a dedicated advisor from our Student Success Team, who will provide you with advice and guidance from registration to graduation.

## Manchester Metropolitan University Students Union

You will also be a member of our Student Union – an independent charity that represents the needs and views of our students. The Union works closely with Manchester Met staff to provide a wide range of services and activities including events, online clubs and societies, online student representatives and

complimentary phone or Skype interviews with the Advice Centre.

## Library services

In addition to being able to access all of your reading material online, Manchester Metropolitan University Library provides helpdesk support to Global Online students. You can contact them by email, live chat and telephone to discuss a whole range of support, including how to manage your library account online.

## Disability Service

Dedicated advisors provide guidance and information to students with disabilities who may need additional support throughout their studies.

## Health and Wellbeing

The University has a team of professionally-qualified counsellors, mental health and well-being mentors and a mental health advisor.

## Dedicated career and employability support

We will also help you put your new skills and knowledge into practice through the University's dedicated Careers and Employability Service. This offers personal support to help you assess your

career options, maximise networking opportunities and enhance your employability skills. Always on hand and available for up to three years after you graduate to help you further your career, services include:

- Individual careers advice
- Access to an online CareerHub system for additional resources and advice
- Support with job applications including video interview support
- Access to Industry networks
- Career mentoring from employers connected to the university
- Practice aptitude and personality tests.

## Graduation

To mark your achievement as a Manchester Metropolitan Global Online graduate, we will invite you to a graduation ceremony in Manchester. This is identical to the ceremony that

on-campus students attend and gives you the chance to meet your fellow graduates, celebrate your achievement and experience the sights and sounds of our amazing city.

## Alumni Community

With 290,000+ alumni living and working in 144 countries across the world, when you graduate you will be part of a global network that brings together a huge range of professions, achievements and career paths. You'll be part of a vibrant community that makes a real impact to the world.



# Welcome to the Business School

The Business School is part of the Faculty of Business and Law at Manchester Metropolitan University – one of the largest of its kind in the UK.

Since it was established, the Faculty has supported industry and commerce in Manchester. Today, it offers undergraduate, postgraduate and higher research degrees in all the major sub-disciplines of business, management and law. Accredited by EQUIS, AACSB and AMBA, the School is part of an elite group of business schools worldwide to achieve the prestigious trio of accreditations. This is further testament to the School's high standards of teaching and research, which are at the heart

of its mission to transform lives, businesses and communities. All courses and programmes are underpinned by research, which is internationally recognised for its relevance and impact on organisations and societies. A strong external focus ensures the research is transferable, supporting industry and commerce, and informing public policy.

## Business and International Links

Manchester Metropolitan University Business School has

a wide network of professional bodies and associations who it works in partnership with.

## International business and innovation

The Business School has many international links and collaborates extensively with universities and business organisations in over 40 countries, including: China, Germany, United States, India, Sweden, Czech Republic, Singapore, Australia and Italy.

## Our partners include:



# Our accreditations



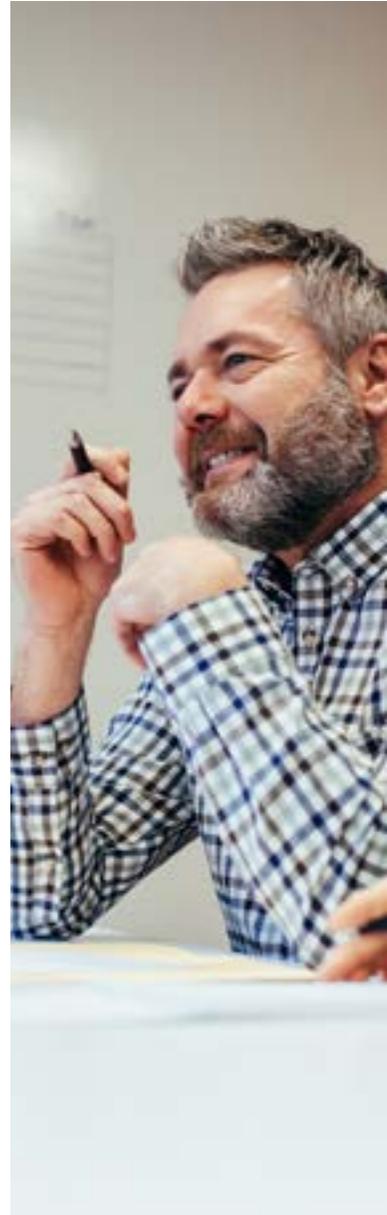
The Business School is accredited by The Association to Advance Collegiate Schools of Business. This means we are internationally recognised for meeting global standards of excellence in business and management education.



The Association of MBAs is the global kite mark for high quality MBAs and postgraduate qualifications. The Association fosters innovation in curriculum, teaching and student experience to global standards. Our MBA programmes are fully accredited by AMBA which means they have been rigorously assessed to ensure the quality of the teaching on our MBA is of the highest quality. The accreditation also means that Manchester Met MBA graduates have access to the North West AMBA alumni network, providing excellent networking opportunities with other MBA alumni across the region.



Our Business School holds the EQUIS accreditation – a leading international system of quality assessment, improvement and accreditation of higher education institutions in management and business administration. By attending an EQUIS accredited institution, students can be confident they are part of a high quality institution.



# Masters of Business Administration (MBA)

Enhance your leadership skills and take your career to the next level.

A Masters of Business Administration (MBA) remains one of the most prestigious qualifications in business. Many global organisations expect executive candidates to have earned one as a matter of course. It is a proven means of progressing up the career ladder and acquiring the skills for leadership.

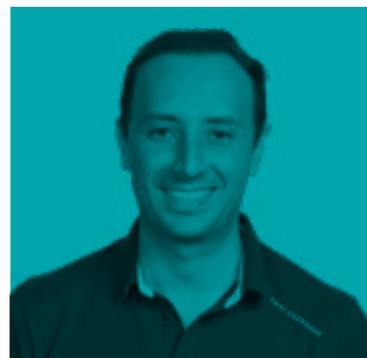
Our Global Online MBA programme takes full advantage of Manchester's dynamic business

environment. Whether you are looking to accelerate your career, change career paths or start your own business, it will teach you the practical skills and theoretical knowledge you need to become a more effective and influential business practitioner.

The programme is challenging, but highly rewarding. You will develop your understanding of Strategic Management, Finance, Marketing, Human Resource

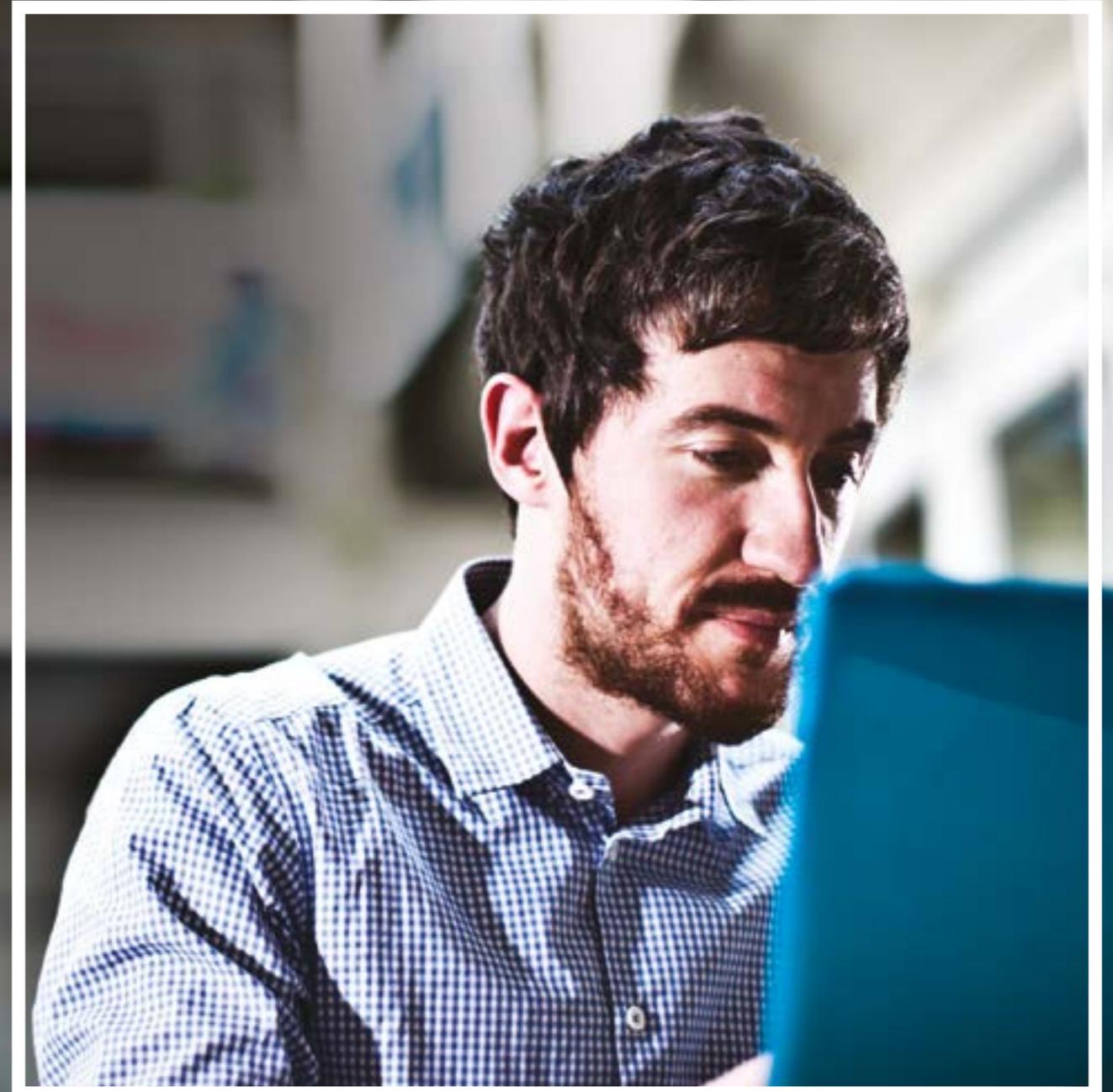
Management, International Business and more. You will also enhance your leadership skills and have the opportunities to network with businesses, academia and like-minded professionals, both nationally and internationally.

**The course is delivered by our triple accredited Business School:**



“I am undertaking a Global Online MBA because I always try to push my boundaries, push my limits and really improve myself. I believe without challenges, we stay stagnated and I believe that this degree will be one of the greatest challenges of my educational and professional life.”

**Alexander Tabalipa,**  
Global Online MBA student, 2017



## Course structure and units

The programme is taught over two years with intakes in January, March, May, July, September, November each year. We recommend up to 15 hours of study a week. You are required to accumulate a total of 180 credits to successfully complete your MBA.

### Entry requirements

To be eligible for this course, you will need to have a good UK honours degree (minimum 2:2 or above) or an international equivalent in a related subject, plus proven significant professional experience (3 years or more) or significant management experience (10+ years) and a record of achievement in business and leadership. Applicants must be a minimum of 25 years of age. Applicants whose first language is not English (and whose first degree was not taught in English) are required to produce evidence of English language proficiency. We provide a FREE Pearson English test to all applicants, if required.

### You will study the following units:

- **Critical Reading, Writing and Literature Research**  
15 credits
- **Leading, Managing and Developing People**  
15 credits
- **Operations Management**  
15 credits
- **Strategic Marketing**  
15 credits
- **Accounting and Financial Management**  
15 credits
- **Global Economic Environment**  
15 credits
- **Strategic Management**  
15 credits

- **Leading Change and Creativity in the Organisation**  
15 credits
- **Financial Technologies**  
15 credits
- **Methodological Approaches to Research**  
15 credits
- **Professional Project**  
30 credits

Please note, these units may be subject to change. Unit order is subject to intake.





## Module Overview

### Critical Reading, Writing and Literature Research

This unit introduces the skills required to succeed throughout the rest of the course. The primary aim of this unit is to develop critical thinking, reflective writing and other added study skills, including analysis and referencing, to a master's level. This allows the ability to research and investigate strategic opportunities for organisational improvement.

### Leading, Managing and Developing People

This unit provides a critical evaluation of the research and debate surrounding HR management and HR development. The theoretical foundations of leading, managing and developing people are examined.

### Operations Management

This unit will introduce the fundamental principles of Operations Management to help professionals achieve a well-designed strategy, well-managed systems, processes and employees and control of operations resources, to build the skills they need to manage their organisation at a micro-level.

### Strategic Marketing

This unit seeks to introduce students to the fundamentals of strategic marketing

within a broad range of organisations. The astute marketer has to develop his or her skills in understanding how the external environment is changing, and what this means in terms of evolving customer tastes, in order to develop their company's internal offering in a way that delivers profit.

### Accounting and Financial Management

This unit investigates basic theories, concepts and applications of financial accounting, management accounting, finance and financial risk management in a modern organisation. Particular emphasis will be placed on how finance professionals can integrate with other management functions to support and achieve strategic objectives.

### Global Economic Environment

This unit will establish the key drivers of globalisation and examine key issues caused by our globalised world economy. Students will explore why some countries grow faster than others and the role of trade and investment within the context of global and regional institutional and financial frameworks.

### Strategic Management

The primary aim of this unit is to help students formulate and implement strategy at company and business unit organisational levels. Focused on two key organisational areas: how should a CEO

build their organisation, and how should a general manager build a business, students will learn about the different mindsets that must be adopted to help make better business decisions.

### Leading Change and Creativity in Organisations

This unit explores change in organisations, including the dynamics and complexities of choice, engagement and resistance. It will explore how to encourage a culture of creativity to increase the success of organisational change and describe models and methods for defining, promoting and leading a change agenda.

### Financial Technologies

This unit aims to give students a strong understanding of existent and emerging financial technologies, allowing them to critically examine their impact and the potential risks that they hold for the future.

### Methodological Approaches to Research

This unit will explore critical thinking, reflective writing and other study skills, including analysis and referencing. Distinguishing the key debates in the philosophy, ethics and epistemology of science to justify the relationship between philosophical approaches and choices of qualitative and quantitative methods is examined. Having determined

how the research is relevant to the topic, formulating an appropriate methodology and research question to investigate is required.

### Professional Project

This unit involves conducting an in-depth research project on a chosen area of study, bringing together and employing all of the skills learned in previous units. Successfully completing this unit will result in clear links drawn between the literature in the field and the development of research objectives and design of a clear conceptual framework. Moreover, the collection, presentation, discussion and appraisal of data is evaluated; and an overall reflection academically and professionally is required.



#### Follow us:



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#### Contact us

Call our Global Online Enrolment Team on +44 (0) 161 880 4721 or email us at [globalonlineenrolment@mmu.ac.uk](mailto:globalonlineenrolment@mmu.ac.uk)

## Funding your studies

We know that the financial commitment of postgraduate study can be daunting. But there's a variety of options to help you deal with the costs – and our team is ready to help with advice.

### Payment Options

If you are either a self-paying or a sponsored student, we welcome you to apply.

### Self-paying students

All of your payments will be made online via our secure global payment portal, which offers a number of payment options to suit you.

If you are a UK/EU student, you are able to pay your fees through online bank transfers, credit or debit card payments.

If you are an overseas student, you can pay in your home currency, from a bank account in your own country. Our portal offers a “best exchange rate guarantee” and no additional bank charges.

### Sponsored students

If you are being sponsored by your employer or another approved sponsor, they must pay your fees through the same secure online portal.

### Postgraduate Loans

The UK Government has launched a new postgraduate loan scheme for UK-based students wishing to enrol on a master's course. Students can apply for a non-means tested loan of up to £10,000 to help you fund your studies.

You will not need to make any repayments during your studies and, after this, your repayments will be based on your income to ensure they stay manageable.

### Contact us

If you would like more information on fees, funding and scholarships, please contact our Enrolment Team on +44 (0) 161 880 4721 or at [globalonlineenrolment@mmu.ac.uk](mailto:globalonlineenrolment@mmu.ac.uk)



# Take your next step

We have multiple intakes a year, so you can start the course whenever it suits you best. Places fill up fast, so the earlier you apply, the better. To begin your application, you'll need to contact our Enrolment Team directly on **+44 (0) 161 880 4721** or at [globalonlineenrolment@mmu.ac.uk](mailto:globalonlineenrolment@mmu.ac.uk). You'll then be assigned a personal Enrolment Advisor who will guide you through the simple and straightforward three-step process.



## Important notice

This online prospectus was developed in 2018 to help you choose the right Global Online course for the 2018/2019 academic year. The information therefore reflects the courses as they are at this time. This online prospectus is intended to provide an overview of our programmes of study and the University. The University recognises that the decision about which university and course to apply for is an important one.

You will find further information online on course composition and how a course will be delivered, for example, information on overall assessment methods, career prospects, and placement and volunteering opportunities. You will also find further information on fees.

The provision of educational services by The Manchester Metropolitan University is subject to terms and conditions of contract. A copy of the regulations and policies relevant to the current academic year can be found at [mmu.ac.uk/academic/casqe/regulations/docs/policies\\_regulations.pdf](http://mmu.ac.uk/academic/casqe/regulations/docs/policies_regulations.pdf) and a copy of the Terms and Conditions can be accessed at [mmu.ac.uk/legal/terms-and-conditions/global-online/](http://mmu.ac.uk/legal/terms-and-conditions/global-online/).

If you receive an offer of a place from us, you will also receive a copy of up-to-date information alongside your offer letter.

The University will do all that it reasonably can to provide educational services as described in the online prospectus, or in other documents issued by it, to enrolled students. Sometimes, circumstances beyond the control of the University mean that it cannot provide such educational services. Examples of such circumstances (and the actions the University will take and limits on its liability) are set out in the terms and conditions of contract.

The University is committed to the achievement of equal opportunities. This is central to our mission as a university and as a provider of higher education. This commitment is set out in full in our Equal Opportunities Policy and Action Plan.

To ensure you have up-to-date information, you should check the University's website before you make your application. Please visit [globalonline.mmu.ac.uk](http://globalonline.mmu.ac.uk).

**Manchester Metropolitan  
University**



## Manchester Metropolitan University

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Manchester, M15 6BH

**For further information on our Global Online  
programmes, please contact our Global Online  
Enrolment Team:**

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[globalonlineenrolment@mmu.ac.uk](mailto:globalonlineenrolment@mmu.ac.uk)



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